

A-G79 @B9CI G'H9LH'fl 97 : cfa ' - - L

PAGE 1 / 1

THE CONSERVATIVE STRIKEFORCE
MISCELLANEOUS REPORT - FORM 99
RESPONSE TO RFAI DATED 5/08/2013

DEBTS & OBLIGATIONS

The Committee reported an additional \$26,975 in Debts & Obligations owed on our amended 30-Day Post General Election Report. This amount represents the Independent Expenditure made on behalf of Dr. Charles Boustany, Jr. (LA-03) for his run-off election. At the time of the report cut-off (11/26/2012) the payment for Dr. Boustany's GOTV Calls had not yet been made and the invoice was not on hand, therefore it was an oversight on the part of the committee in not reporting the debt on the original report.

BEST EFFORTS

Given that a large number of the contributions received are as a result of solicitations for our "small donor programs" and despite the fact that each appeal includes a clear and conspicuous request for the contributor information as well as occupation and employer; many of the donors do not provide that information on the initial request. The committee has established procedures whereby the following steps are taken to satisfy the "best efforts" requirements: (i) within thirty (30) days of the receipt of the contribution, a letter is sent, clearly asking for the missing information, without soliciting a contribution; (ii) we inform the contributor of the requirements of federal law for the reporting of such information; and (iii) we provide a pre-addressed return envelope, a fax number and an email address. Upon receipt of the information the committee will amend its reports to provide the new information.

The Committee is in the process of amending its report to disclose Employer and Occupation information received through our "best efforts" mailings.

EXPENDITURE DESCRIPTIONS

The Committee has used the following descriptions for the Purpose of Disbursement: "DIRECT MAIL - CREATIVE"; "DIRECT MAIL - POSTAGE"; "DIRECT MAIL - POSTAGE & MAILSHOP" and "TELEMARKETING" to describe payments related to its direct response fundraising activities. These fundraising efforts are for the benefit of the PAC and no other committee (Federal or otherwise). These solicitation expenditures do not represent voter drive activity or public communications as defined by 11 CFR 100.26; or contain express advocacy as defined under 11 CFR 100.22.
